

Montgomery County Fair Society Inc. ~ Exhibitor Rules

July 21 - July 25, 2026

1. The exhibit area and the merchants building will be open Tuesday 5:00pm - 9:00pm; Wednesday 5:00pm - 9:00pm; Thursday 5:00pm - 9:00pm, Friday 5:00pm - 9:30pm; and Saturday 4:00pm - 9:30pm. Vendors are asked to be ready and open at the times stated. Outside vendors are permitted to stay open until gates close. All storage and accessory vehicles used in conjunction with the exhibit area will be considered part of the rented space and must be parked on this space. Your cooperation is appreciated. If you are not in your booth at these set times, we will not be held liable for any losses, or damages that may occur.
2. Rent in the Merchants Building will be \$100.00 for a 10 x 10 area. Rent for an Outside Exhibit Area will be \$100.00 for a 12 x 12 area. Commercial Rental space outside is \$250.00 for 4 cars/trucks. Rent for an Outside Food Vendor will be \$750.00 for a 12 x 12 area (must have pre-approval - only select food vendors allowed). Electric and Table rental are extra.
3. No borrowing other Vendors items! Your cooperation is appreciated.
4. One season pass will be included with each rental contract. If additional Season passes are needed, they are available for \$50.00 each until the 1st of July. This pass entitles the holder to the grounds admissions, unlimited carnival rides and grandstand show admission only on Wednesday, Thursday, Friday, and Saturday. Season Pass DOES NOT include Tuesday Carnival Rides (all ages).. Fair board policy is everyone 6 and older must have an admission ticket.
5. Set up of Exhibits may begin Tuesday at 8:00 am, unless prior approval has been granted by the chairmen. All exhibits must be in place and all exhibitors checked in with the chairmen Tuesday July 21, 2026 by 3:00pm. The entire Exhibit Area will be open for fairgoers on Tuesday at 5:00pm. If this schedule is not followed, the exhibit area will be forfeited with no refund and awarded to the next in line. Booth tear down time will be Sunday 10am - 12pm.
6. Exhibitors are allowed to drive on the fairgrounds until 2:00pm Tuesday. After that NO vehicles are allowed on the grounds unless prior arrangements are made. All vehicles will be towed at owner's expense. No warnings will be given. You are to park by the North gate. It is the exhibitor's responsibility to carry their own goods in and out of Fairgrounds. You will be allowed to drive on Sunday for booth tear down.
7. Camping is available on a first come first serve assigned basis. Camping is extremely limited on grounds. All camping questions need to be directed to Chasity Lichtenberg at 573-694-6054.
8. The Exhibitor application shall be completed and received by the Exhibit Chairmen by said return date on the application. At that time payment shall be made to the Montgomery County Fair by check, money order or cashier's check.
9. All applications postmarked after July 1, 2026 must include a \$25.00 non-refundable late fee. Late applications will be returned if a \$25.00 late fee is not included. Cancellations are accepted until May 15, 2026. After that, no refunds will be available.
10. Allowable merchandise is handmade crafts and import/manufactured items. No garage sale/flea market items. All exhibitors that are not returning vendors from 2025 must include 2-3 non-returnable pictures, brochure of product or a website.
11. No ATV's are allowed on fairgrounds. No smoking in buildings. No Hanging items on walls inside or outside. **ABSOLUTELY NO VEHICLES TO BE DRIVEN INTO THE MERCHANTS BUILDING FOR LOADING/UNLOADING.**
12. The State of Missouri requires any vendor who sells items at retail to hold a sales tax licenses or will need to apply for a "Special Events Sales Tax License". You can find this information on the Department of Revenue's website at <https://dor.mo.gov/faq/taxation/business/special-event-sales.html>. It is your responsibility to have this, as the Montgomery County Fair Society will not be held responsible for anyone selling without one.

Any questions please Contact Chasity Lichtenberg or Jessica Bickmeyer

Chasity Cell: 573-694-6054, Jessica Cell: 636-359-4216 or email at montgomerycofair@gmail.com

IF YOU ARE BRINGING A TENT FOR AN OUTDOOR EXHIBIT, YOU MUST WEIGHT IT DOWN! NO EXCEPTIONS!!!

MONTGOMERY COUNTY FAIR SOCIETY, INC
"2026 EXHIBITOR APPLICATION"
Fair Dates - July 21 - 25, 2026

PLEASE TYPE OR PRINT:

Name of Business: _____

Owner/Operator: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____ E-mail: _____

Vehicle Description: Make _____ Model _____ Color _____ License # _____

Merchandise/Services Offered: (Please include 2-3 non-returnable pictures of product if you didn't exhibit in 2024)

_____ Craft Item _____ Import/Manufactured Items _____ Other Description _____

 (Subject to approval by Fair Board)

First \$100.00 purchased booth comes with one season pass. Additional \$60.00 spaces do NOT include another season pass. Additional Season Passes are \$50.00 each. Fair Board Policy is that everybody 6 and older must purchase one.

Please complete the following:

Qty.	Item	Cost	Total
_____	10 x 10 Inside Booth (1 Season Pass)	\$ 100.00	\$ _____
_____	12 x 12 Outside Booth (1 Season Pass)	\$ 100.00	\$ _____
_____	Additional Booth Space (No additional season pass)	\$ 60.00	\$ _____
_____	Commercial Rental Spot (4 Vehicles) (1 Season Pass)	\$ 250.00	\$ _____
_____	Food Vendor (12 x 12 Outdoor) (2 SP) (PRIOR APPROVAL REQUIRED)	\$ 750.00	\$ _____
_____	Information Booth ONLY – (NO Season Pass!!)	\$ 60.00	\$ _____
_____	Extra Season Passes (1 Included/Rental)	\$ 50.00	\$ _____
_____	Table Rental (each)	\$ 35.00	\$ _____
_____	5amp Electric	\$ 50.00	\$ _____
_____	1 Outlet Only Electric (Personal Fan Use)	\$ 10.00	\$ _____
Applications Postmarked after July 1, 2026 will incur a nonrefundable late fee of \$25.00			\$ _____

Payment Enclosed \$ _____

SPECIAL LOCATION REQUESTS (*All requests approved on a first come basis!): _____

The Agreement, Application, pictures, and payment must be returned by July 1, 2026 to:
 Montgomery County Fair Society, PO Box 11, Montgomery City, MO 63361

****Please Read and Sign "The Agreement" and return with this application****
 Approved and accepted by 2025 Montgomery County Fair Board:

Date Rec'd _____ Amount Rec'd _____ Accepted by: _____

"THE AGREEMENT"

2026 Montgomery County Fair

Acknowledgment of Rules:

I acknowledge that I have read the Exhibitor Rules provided with my application and agree to comply with all responsibilities and requirements outlined therein.

Vendor Conduct Policy:

Vendors are responsible solely for the operation and promotion of their own booth. Interference with other vendors—including attempting to solicit or redirect customers from neighboring booths—is strictly prohibited. All vendors must maintain respectful and professional conduct to ensure a positive environment for all participants.

Authority of Fair Board:

I understand that the Montgomery County Fair Board reserves the right to establish and enforce any rules necessary to ensure the safety, welfare, and orderly operation of the event, including those not explicitly stated in this agreement.

Hold Harmless Agreement:

I agree to hold harmless the Montgomery County Fair Society, Inc. and the Montgomery County Fair Board for any theft, damage, or liability involving my exhibit items, equipment, or materials while on the fairgrounds.

Liability and Insurance:

The Montgomery County Fair Board assumes no responsibility for injury, loss, or legal claims arising from the exhibitor's participation, including those involving the exhibitor's property, goods, or interactions with the public. Exhibitors are required to obtain and maintain their own insurance coverage and agree to waive any claims against the Montgomery County Fair Board, its members, and the Montgomery County Fair Society, Inc. for any damages, injuries, or expenses incurred.

Booth Assignment and Acceptance:

I understand that submission of an application does not guarantee acceptance. The Montgomery County Fair Board reserves the right to approve or deny any application. Booth locations are assigned at the Board's discretion, and prior placement does not guarantee the same space in future events.

Sales Tax Compliance:

I understand that the State of Missouri requires vendors selling retail items to have a valid sales tax identification number or to obtain a Special Events Sales Tax License at least three (3) weeks prior to the event. I acknowledge that securing this license is my responsibility and not that of the Montgomery County Fair.

*** Please sign and return with "Exhibitor Application"***

Name of Business: _____

Printed Name: _____

Phone Number: _____

Signature stating that you accept all terms.

Date